



ANUPAM COLOURS & CHEMICALS INDUSTRIES

Head Office: 101-102, Kaveri Complex, Jagannath Mandir Road, Sakinaka Junction, Mumbai - 400 072

Phone: :+91-22-2850 6586, 2850 6532 Fax: +91-22-2852 5954

Website: www.anupamcoloursacci.com E-mail: info@anupamcoloursacci.com

ANUChrome "MIDDLE CHROME" M-11

ANUChrome M-11 is a monoclinic lead chromate and is a raw material for Paint, Printing Ink and Plastic Masterbatch Industries. A special characteristic of this product is the high purity in shade and clean Full Tone. This Pigment is stabilized and offers good resistance to light and weather. This pigment also has good dispersion characteristics.

This grade is used in the manufacture of Paints and is strongly recommended for Liquid Inks. Suitable quality is also being supplied for use in Plastic Master Batches where our product has found a popular use. This pigment is also recommended in Road Marking Paints.

TECHNICAL DATA

Colour Index No.	77603
Colour Index Pigment No.	Y-34
Oil Absorption	15-20
Specific Gravity	5.1-6.0
Bulk Density g/cc	0.89
BLEEDING IN	
Water	5
5% Caustic Soda	3
5% Hydrochloric Acid	3
Linseed Oil	5
Ethanol	5
Ethyl Acetate	5
Xylene	5
n-Butanol	5
Methyl Ethyl Ketone	5
Mineral Turpentine	5
Cellosolve	5
Dioctyl Phthalate	5
RESISTANCE TO HEAT	
120°C / 30 min.	SB
150°C / 20 min.	SB
180°C / 10 min.	SB
210°C / 10 min.	SB
RESISTANCE TO LIGHT	
Full Tone	7
Tint Tone (1:10)	6
RESISTANCE TO	
Acid	G
Alkali	P
APPLICATIONS	
Paints	*
Printing Inks	*
Rubber	
Leather Pastes	*
Linoleum	*
PVC Leather Cloth	*
Paper Coating	*
Chalk / Crayons	
Plastics	*

LEGEND

COLOUR	BLEEDING	HEAT STABILITY	LIGHTFASTNESS	APPLICATIONS	E-EXCELLENT
Y- YELLOW	SCALE (1-5)	SB: STABLE	SCALE (1-8)	*RECOMMENDED/ MAY BE USED	VG-VERY GOOD
R-RED	5: NO BLEED	USB: UNSTABLE	1- POOR		G-GOOD
W -WHITE	1: CONSIDERABLE BLEED		8- EXCELLENT		F - FAIR
					P - POOR