



ANUPAM COLOURS & CHEMICALS INDUSTRIES

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ANUChrome "MIDDLE Chrome" M-12

ANUChrome M-12 is a monoclinic lead chromate and is a raw material for the Paint Industry. A special property of this product is the high purity in shade and clean Full Tone. This Pigment is stabilized and offers better fastness to light and weather. This pigment also has good dispersion characteristics.

This grade has consistently been our Highest Selling Product for top quality synthetic enamels. It also provides excellent light fastness characteristics to paint film. This pigment is also recommended in Stoving Paints.

TECHNICAL DATA

Colour Index No.	77603
Colour Index Pigment No.	Y-34
Oil Absorption	15-20
Specific Gravity	5.1-6.0
Bulk Density g/cc	1.11
BLEEDING IN	
Water	5
5% Caustic Soda	3
5% Hydrochloric Acid	3
Linseed Oil	5
Ethanol	5
Ethyl Acetate	5
Xylene	5
n-Butanol	5
Methyl Ethyl Ketone	5
Mineral Turpentine	5
Cellosolve	5
Diocetyl Phthalate	5
RESISTANCE TO HEAT	
120°C / 30 min.	SB
150°C / 20 min.	SB
180°C / 10 min.	SB
210°C / 10 min.	SB
RESISTANCE TO LIGHT	
Full Tone	7
Tint Tone (1:10)	6
RESISTANCE TO	
Acid	G
Alkali	P
APPLICATIONS	
Paints	*
Printing Inks	*
Rubber	
Leather Pastes	*
Linoleum	*
PVC Leather Cloth	*
Paper Coating	*
Chalk / Crayons	
Plastics	*

LEGEND

COLOUR	BLEEDING	HEAT STABILITY	LIGHTFASTNESS	APPLICATIONS	E-EXCELLENT
Y- YELLOW	SCALE (1-5)	SB: STABLE	SCALE (1-8)	*RECOMMENDED/ MAY BE USED	VG-VERY GOOD
R-RED	5: NO BLEED	USB: UNSTABLE	1- POOR		G-GOOD
W -WHITE	1: CONSIDERABLE BLEED		8- EXCELLENT		F - FAIR
					P - POOR