



ANUPAM COLOURS & CHEMICALS INDUSTRIES

Head Office: 101-102, Kaveri Complex, Jagannath Mandir Road, Sakinaka Junction, Mumbai - 400 072

Phone: :+91-22-2850 6586, 2850 6532 Fax:+91-22-2852 5954

Website: www.anupamcoloursacci.com E-mail: info@anupamcoloursacci.com

ANUChrome " MIDDLE CHROME " M-14

This Pigment is highly stabilized, and is a pre-darkened Chrome, providing excellent light fastness and exterior durability. Therefore, this pigment is most suitable for high quality. Coatings meant for Auto Refinishing purposes. It possesses good resistance to acidic and alkali in environment. This pigment is strongly recommended for Paints where better Light Fastness and exterior durability is required.

TECHNICAL DATA

Colour Index No.	77603
Colour Index Pigment No.	Y-34
Oil Absorption	15-20
Specific Gravity	5.1-6.0
Bulk Density g/cc	0.62
BLEEDING IN	
Water	5
5% Caustic Soda	3
5% Hydrochloric Acid	3
Linseed Oil	5
Ethanol	5
Ethyl Acetate	5
Xylene	5
n-Butanol	5
Methyl Ethyl Ketone	5
Mineral Turpentine	5
Cellosolve	5
Diocetyl Phthalate	5
RESISTANCE TO HEAT	
120°C / 30 min.	SB
150°C / 20 min.	SB
180°C / 10 min.	USB
210°C / 10 min.	USB
RESISTANCE TO LIGHT	
Full Tone	8
Tint Tone (1:10)	8
RESISTANCE TO	
Acid	G
Alkali	P
APPLICATIONS	
Paints	*
Printing Inks	*
Rubber	
Leather Pastes	*
Linoleum	*
PVC Leather Cloth	*
Paper Coating	*
Chalk / Crayons	
Plastics	*

LEGEND

COLOUR	BLEEDING	HEAT STABILITY	LIGHTFASTNESS	APPLICATIONS	E - EXCELLENT
Y - YELLOW	SCALE (1-5)	SB : STABLE	SCALE (1-8)	* :RECOMMENDED/	VG - VERY GOOD
R - RED	5:NO BLEED	USB : UNSTABLE	1 - POOR	MAYBE USED	G - GOOD
W - WHITE	1:CONSIDERABLE BLEED		8 - EXCELLENT		F - FAIR
					P - POOR