



ANUPAM COLOURS & CHEMICALS INDUSTRIES

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ANUChrome "PRIMROSE CHROME" P-31

ANUChrome Primrose Chrome P-31 is a Lead Chromate material. A special characteristic of this product is the high purity of shade and a cleaner Full Tone. This product is highly stabilized and offers very good fastness to light and weathering.

This product is popularly used in the manufacture of top-quality Synthetic Enamels and Printing Inks. Suitable quality is available in this grade for use in the manufacture of Plastic Master Batches.

TECHNICAL DATA

Colour Index No.	77603
Colour Index Pigment No.	Y-34
Oil Absorption	10-15
Specific Gravity	5.1-6.0
Bulk Density g/cc	1.21
BLEEDING IN (1-Poor 5-Excellent)	
Water	5
5% Caustic Soda	3
5% Hydrochloric Acid	3
Linseed Oil	5
Ethanol	5
Ethyl Acetate	5
Xylene	5
n-Butanol	5
Methyl Ethyl Ketone	5
Mineral Turpentine	5
Cellosolve	5
Diethyl Phthalate	5
RESISTANCE TO HEAT	
120°C / 30 min.	SB
150°C / 20 min.	SB
180°C / 10 min.	SB
210°C / 10 min.	SB
RESISTANCE TO LIGHT	
Full Tone	7
Tint Tone (1:10)	7
RESISTANCE TO	
Acid	VG
Alkali	P
APPLICATIONS	
Paints	*
Printing Inks	*
Rubber	*
Leather Pastes	*
Linoleum	*
PVC Leather Cloth	*
Paper Coating	*
Chalk / Crayons	*
Plastics	*

LEGEND

COLOUR	BLEEDING	HEAT STABILITY	LIGHTFASTNESS	APPLICATIONS	E - EXCELLENT
Y - YELLOW	SCALE (1-5)	SB : STABLE	SCALE (1-8)	* :RECOMMENDED/ MAYBE USED	VG - VERY GOOD
R - RED	5:NO BLEED	USB : UNSTABLE	1 - POOR		G - GOOD
W - WHITE	1:CONSIDERABLE BLEED		8 - EXCELLENT		F - FAIR
					P - POOR