



## ANUPAM COLOURS & CHEMICALS INDUSTRIES

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### ANUChrome " SCARLET CHROME" S-43

**ANUChrome S-43 is a Molybdate Red pigment. It is a pre-darkened quality with bluer tone in our Scarlet Chrome range of Pigments. This product is used as a raw material for Paints. It can also be used in the manufacture of Printing Inks.**

**ANUChrome S-43 is a highly stabilized pigment and offers very good fastness to light and weathering. This product, due to its excellent light fastness characteristics is strongly recommended for automotive coatings meant for refinishing purpose. This pigment permits blending with Organic Toner Pigments (e.g.Rubine Toner) to produce lighter shades of Red having lower cost than Toners of similar colour.**

#### TECHNICAL DATA

Colour Index No.	77605
Colour Index Pigment No.	R-104
Oil Absorption	14-20
Specific Gravity	5.2-6.0
Bulk Density g/cc	1.33
<b>BLEEDING IN (1-Poor 5-Excellent)</b>	
Water	5
5% Caustic Soda	3
5% Hydrochloric Acid	3
Linseed Oil	5
Ethanol	5
Ethyl Acetate	5
Xylene	5
n-Butanol	5
Methyl Ethyl Ketone	5
Mineral Turpentine	5
Cellosolve	5
Diocetyl Phthalate	5
<b>RESISTANCE TO HEAT</b>	
120°C / 30 min.	SB
150°C / 20 min.	SB
180°C / 10 min.	SB
210°C / 10 min.	USB
<b>RESISTANCE TO LIGHT</b>	
Full Tone	8
Tint Tone (1:10)	8
<b>RESISTANCE TO</b>	
Acid	F
Alkali	P
<b>APPLICATIONS</b>	
Paints	*
Printing Inks	*
Rubber	*
Leather Pastes	*
Linoleum	*
PVC Leather Cloth	*
Paper Coating	*
Chalk / Crayons	*
Plastics	*

#### LEGEND

COLOUR	BLEEDING	HEAT STABILITY	LIGHTFASTNESS	APPLICATIONS	E - EXCELLENT
Y - YELLOW	SCALE (1-5)	SB : STABLE	SCALE (1-8)	* :RECOMMENDED/ MAYBE USED	VG - VERY GOOD
R - RED	5:NO BLEED	USB : UNSTABLE	1 - POOR		G - GOOD
W - WHITE	1:CONSIDERABLE BLEED		8 - EXCELLENT		F - FAIR
					P - POOR