



Anupam

Colours & Chemicals India Pvt. Ltd.

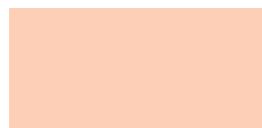
TECHNICAL DATA SHEET

Anuchrome "SCARLET CHROME S-43"

Full Tone



Mass Tone



Product Description

Colour Index Name	Pigment Red 104
Colour Index No.	77605
CAS Number	12656-85-8
Chemical Name	Molybdate Red Pigment

Properties

Oil Absorption	14-20
Specific Gravity	5.2 - 6.0
Bulk Density g/cc	1.33

Resistance to Heat

120°C/ 30 min	Stable
150°C/ 20 min	Stable
180°C/ 10 min	Stable
220°C/ 10 min	Stable

Resistance to Light (1 Poor - 8 Excellent)

Full Tone	7
Tint Tone (1:10)	7

Resistance to

Acid	Good
Alkali	Fair

Bleeding in (1 Poor - 5 Excellent)

Water	5
5% Caustic Soda	3
5% Hydrochloric Acid	3
Linseed Oil	5
Ethanol	5
Ethyl Acetate	5
Xylene	5
n-Butanol	5
Methyl Ethyl Ketone	5
Mineral Turpentine	5
Cellosolve	5
Diethyl Phthalate	5

Applications

Paints	✓
Printing Ink	✓
Rubber	X
Leather Pastes	✓
Linoleum	✓
PVC Leather Cloth	✓
Paper Coating	✓
Chalk/ Crayons	X
Plastics	✓

Recommendations

DISCLAIMER:

The recommendations made in this product list are based on laboratory evaluations as well as field experience gained over the years and are correct to the best of our knowledge and belief. However, customers are requested to test the same in their formulations and equipment to establish the suitability in their own environment.

Regd. Office: 101-102, Kaveri Complex, Next to Hotel Holiday Inn, Sakinaka Junction, Andheri East, Mumbai 400072, India

T: +91 6262414167, 6262353579, 9137642292, 9324557698 • E: sales@anupamcoloursacci.com • W: www.anupamcoloursacci.com

Plant: A-2/2324, Phase-III, GIDC Industrial Estate Vapi - 396195, Dist. Bulsar, Gujarat, India